

# Kyra Hallett

727-656-8535

KyraHallett@gmail.com

KyraHallett.com

## Education

2010 – 2012 University of South Florida St. Petersburg Florida

- Bachelors in Arts in Journalism and Media Studies

2008 – 2010 St. Petersburg College Florida

- Associate in Arts Degree

## Experience

2014 WTSP 10 News St. Petersburg, Florida  
High School Sports Reporter (Seasonal)

- Shot and edited video and photos of high school sporting events. Wrote for the website, posted to web and help maintain the social media accounts. Interviewed athletes and coaches for weekly Player/Plays of the Week piece.

2014 Tampa Bay Sports and Entertainment Tampa, Florida  
Tampa Bay Storm Web and Digital Producer (Seasonal)

- Performed day-to-day site content production and maintenance of TampaBayStorm.com, wrote articles and took photos. Assisted in keeping TampaBayTimesForum.com updated. Occasionally posted to social media, did interviews and video. Lent a hand from time-to-time towards TampaBayLightning.com.

2013 Toronto/Dunedin Blue Jays Dunedin, Florida Community Relations,  
Game Day Coordinator (Seasonal)

- Ran in-game events. Created PA and emcee scripts. Emceed from time-to-time. Did post game interviews for radio and web. Handled fundraising and Blue Jay appearances in the community along with the mascot. Did player research. Took photos and video of various events. Helped run social media accounts. Occasionally sold game tickets. Assisted with the Florida State All-Star Game and the creation of the All-Star program.

2011 – 2012 St. Petersburg Baseball Commission St. Petersburg, Florida  
Reporter, Photographer, Video

- Reported, interviewed, photographed and taped practices and games.

2010 – 2012 JoeBucsFan.com Tampa, Florida

#### Freelance Reporter and Photographer

- Interviewed Tampa Bay Buccaneers and photographed various events.

2012 CBS Sports Tampa, Florida Freelance

- Covered the Tampa Bay Buccaneers.

2012 Examiner.com Tampa, Florida Freelance

- Covered Tampa Bay sports teams.

2012 WTVT FOX 13 Tampa, Florida Sports Reporter – Intern

- Edited clips, created graphics, created show run down, interviewed athletes and assisted sports department.

2011 Tampa Bay Sports and Entertainment Tampa, Florida  
Tampa Bay Lightning Social Media – Intern

- Assisted the social media coordinator with her duties including during games, with fans and contest. I was able to interact with fans and athletes.

2010 Tampa Tribune Pinellas County Florida Reporter

- Covered High School football in Pinellas County Florida.

#### **Skills**

Computer – PC and Mac, Microsoft Office (Word, Excel, PowerPoint), Adobe (Photoshop, Dreamweaver, Bridge, InDesign), Final Cut Pro, AVID, Audacity, Ticketmaster (Archtics), Click Effects, TSE Game Time Pro (Script), Wordpress, CMS, FormStack, EDIUS, BrightCove.

On-air experience, Reporting, Research, Photography, Videography, Social Media, Web design, Writing, Administrative skills